

SPONSORSHIP OPPORTUNITIES

GAME CON

Welcome, To The New Gaming Generation

WEST & EAST
COASTS

2024



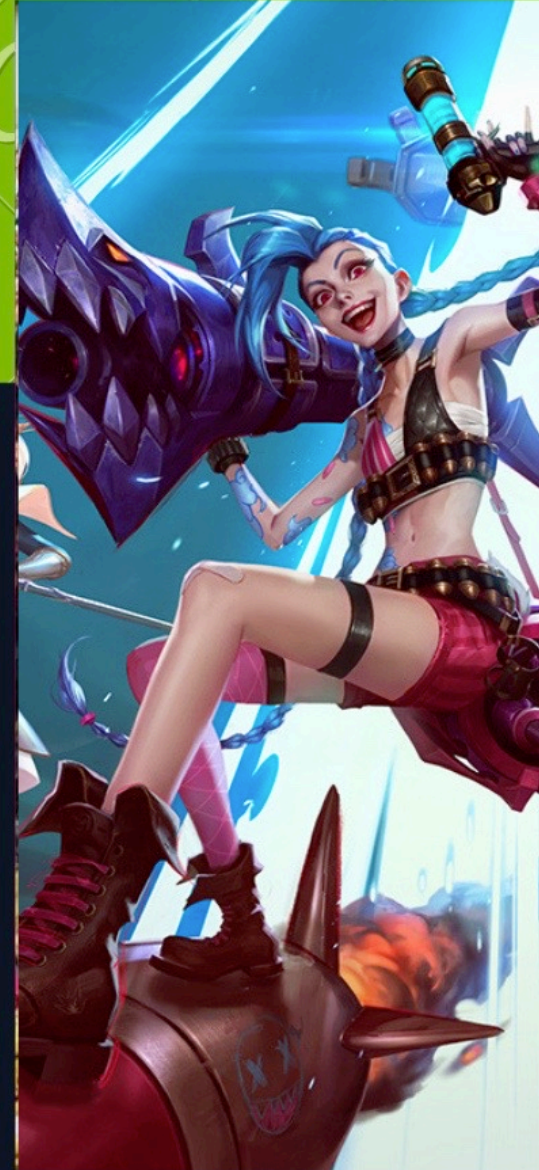
GAME ARTS
CONVENTION

LET'S SHAPE TOMORROWS GAMING

The reimaged celebration you've been waiting for, filling the void left by E3.

"GAC is THE ultimate destination for gaming", but we are all nerds here, so lets be honest... We include anime, art, comics, cosplay, and esports for fans from all over the world. Our event features meet and greets, panels, and a spotlight on games and indie titles.

We are also proud to be the birthplace of the Crystal Awards, honoring indie game creators and influencers in the same way the Sundance festival does for indie films.





OUR LATEST VENUE IN BEAUTIFUL: PALM SPRINGS

GameACon West is the reimagined E3 celebration you've been waiting for, But we are all nerds here, so lets be honest... we include anime, art, comics, cosplay, and esports for fans from all over the world. We are also proud to be the birthplace of the Crystal Awards, honoring indie game creators and influencers in the same way the Sundance festival does for indie films.



○ VENUE

Palm Springs Convention Center, a **261,000 ft** beautiful facility .

○ EXHIBIT

Oasis Hall offers over 92,000ft of column-free exhibit space, up to **728 booths**

○ STAGE

theater seating capacity is **9,254**



OUR LATEST VENUE IN BEAUTIFUL: STAMFORD, CT

Engage with the latest gaming peripherals, unravel software innovations, and dive into the hardware of tomorrow.
We're not just about the tech; this East convention is the heartbeat of the business of gaming.



○ VENUE

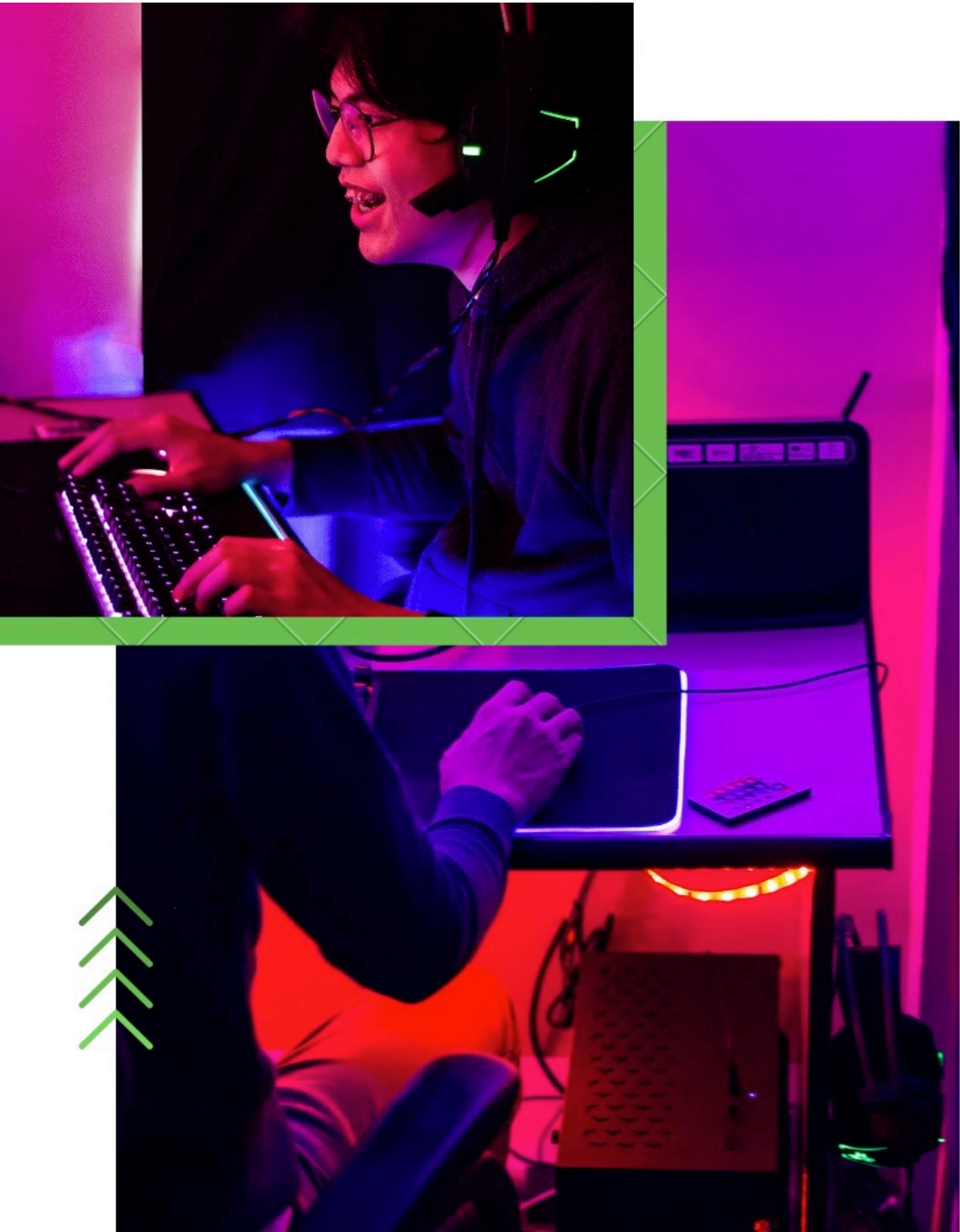
Palm Springs Convention Center, a
26,594 ft beautiful facility .

○ DIVERSE

Ballroom divisible into four
sections with **14** additional
breakout rooms, up to **20 event
rooms**

○ EXHIBIT

Conference rooms in Stamford,
120 exhibit booths can be
accommodated as needed



PROFESSIONAL
ESPORT GAMERS

WHAT WE EXPECT FOR THIS RELAUNCH

15-20K

ATTENDEES

Over the course of our 3 day weekend

5M+

SOCIAL
IMPRESSIONS

100K+

LIVE VIEWERS

2M+

ONLINE AD
IMPRESSIONS

After a much anticipated return after covid and "new normals", GameACon has heard the fans outpour and we are BACK! Our grand re-launching of this iconic event series has us pulling out all the stops to ensure a powerfully fun event!



SPONSOR PACKAGES

Contact

INFO@GAMEACON.COM



"GAC SQUAD" PACKAGES

EMAIL HELP@GAMEACON.COM

\$5K

BOOTH PACKAGE

Logo on physical event materials, standard booth, social media mentions, +4 Badges!

\$10K

PANEL PACKAGE

5k benefits + larger booth, workshop/panel opportunity, logo on main event signage. + 2 VIP Badges

\$20K

NAMING PACKAGE

10k benefits, naming rights to a key area, largest booth, exclusive meet-and-greet opportunities at booth. + 4 standard Badges + 2 VIP Badges

CREATE CUSTOM LOADOUT:

\$500 -

SOCIAL
ANNOUNCEMENTS

\$750 -

WEB PLACEMENT

\$1,500 -

LOGO ON STEP &
REPEAT

\$1,200 -

LOGO ON EVENT
SIGNAGE

\$2,500 -

PANEL CREATION

\$1,800 -

PANEL SPONSOR

\$3,000 -

LOGO ON MAIN EVENT
SIGNAGE

\$750 -

SWAG BAG ITEM
CONTRIBUTION

\$3,500 -

MEDIA BOOTH
SPONSORSHIP



EMAIL HELP@GAMEACON.COM

CRYSTAL AWARDS SPONSOR (West Coast only)
Exclusive branding on all Crystal Awards materials,
opportunity to present awards. Web & Social promotion.

AWARD SPONSOR (Can be purchased separately)

ESPORTS SPONSOR
Title sponsor for esports tournament, branding in gaming areas, mention during the tournament. Social promotions, web page.

ATTRACTION SPONSOR
Sponsorship of celebrity sessions, logo on photo backdrops, live performances, special guests, etc. ask for current options



TITLE SPONSORSHIP

\$100K

OUR TITLE SPONSOR IS OUR EXCLUSIVE CO-BRANDED PARTNER
FOR THE ENTIRE SHOW, & OUR HONORED GUEST

Exclusive event title branding, premier booth location, main stage access, comprehensive media coverage, celebrity and performance opportunities, panel, keynote and more.. so much more.

As we continue to evolve you will be involved with every campaign opportunity available to you.

+ general admission and VIP Badges

Only 1 Title Sponsor per event



GAME ARTS CONVENTION

GAME **A** CON THANK **YOU**

CONTACT US

GAC EAST

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My Email :
ARIFOX@GAMEACON.COM

GAC WEST